



After two years of work, the WINN consortium has developed.....

**IO1.** A customization **methodology** that focuses on diagnosing users week areas and individual barriers in scope of their innovation capacity and underline specific aspects requiring improvements

**IO2.** A unique **methodology** to provide SME leaders daily workouts adopted to personalized needs for behavioral and cognitive change regarding individual mindset, behaviours and biases to maximize proinnovative behaviors and beliefs.

**IO3.** An **interactive Toolkit** that supports the workouts proposed on the Workout Methodology and increases the commitment of the participants in carrying out the practices.

## WINN APP!

The mobile app realises the needs of the target group with requirements of behavioral and cognitive approach. It includes:

**A.- Initial personalised assessment,** allowing each individual user to obtain a daily programme.

**B.- More than 60 practices** in 6 development areas:

1. Mindset
2. Emotional Intelligence and Empathy
3. Leadership Style
4. Collaborative Behaviours
5. Critical Thinking
6. How to Overcome Biases in Decision-Making Progress

**C.- 62 interactive tools:**

- 18 videos, 3 per area.
- 72 short readings, one per workout.
- 72 tools of interactive content (quizzes, exercises).

**SCAN  
YOUR CODE**



# MULTIPLIER EVENTS

Every partner celebrates a **Final Dissemination Event** in order to present the project achievements and experience, including the Intellectual Outputs produced.

If you are interested on them, check the websites of our partners to know the date in your country.



## SOCIAL MEDIA

<http://winn.erasmus.site/>



[@WINNEUPProject](#)



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# WINN CONSORTIUM

*Hamburg (Germany)*

13th - 14th of September 2021



*Valencia (Spain)*

23rd - 24th of February 2022



*Porto (Portugal)*

22nd - 23th of June 2022



*Curtea de Arges (Romania)*

20th - 21st of September 2022



HANSE-PARLAMENT  
Network for Small and Medium Enterprises



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