

WINN Mobile App (IO4)

WINN project will offer strongly customizable self-development path in form of practical daily workouts resulting from 4 intellectual outputs.

The WINN project offers a strongly individualised path of self-development in the form of practical daily training resulting from 4 intellectual products.

The last intellectual product of this project is a mobile application developed by the partnership.

The tool is closely linked to the WINN Trainings and directs the user towards the most appropriate development path for them by linking their answers to specific questions/challenges. Each area is tested separately and individual answers determine the suggested workouts.

The WINN project application identifies each user's starting point and recommended individual development path within 6 areas:

A. Initial individual assessment, enabling each user to obtain a daily programme.

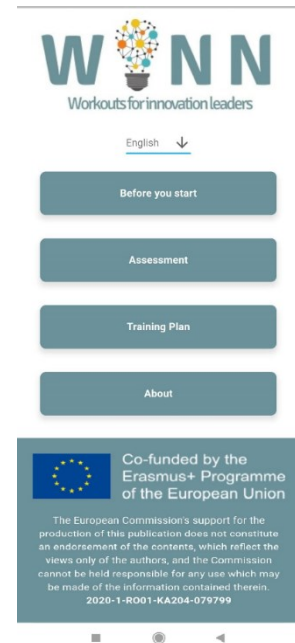
B. 72 practices in 6 development areas:

- Innovation Mindset
- Emotional Intelligence and Empathy
- Leadership Style
- Collaborative Behaviours
- Critical Thinking
- How to Overcome Biases in Decision-Making Progress

C. 162 interactive tools:

- 18 videos, 3 for each area.
- 72 short readings, one for each training session.
- 72 tools with interactive content (quizzes, exercises).

If you are an educator/trainer or someone involved in supporting SME managers, we invite you to download the WINN app.



Links:

<https://play.google.com/store/apps/details?id=eu.dcnnet.winn>

<https://apps.apple.com/app/winn-tool-for-sme-managers/id1630544920>

We also provide a guide on how to use WINN - Tool for SME Managers.



Link:

https://www.youtube.com/watch?v=F6Bh1n_aP3g



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