

WINN Workouts for Innovation Leaders, developing IO3

WINN Workout Toolkit – Interactive Resource Collection

The WINN Workout Toolkit supports the implementation of the specific workouts developed within IO2 by a set of interactive and attractive tools.

The toolkit aims to provide the target group, with limited level of innovation scope understanding, with an explanation on how to correctly apply the practice while motivating them to stick with it. Therefore, it increases the commitment of the participants in carrying out their daily practices and their frequency, as they feel more comfortable and supported.

The tools are strictly interrelated with the defined development methodology, and the specified learning objective; more specifically, each tool corresponds to a specific Workout. It includes 162 tools divided into 3 categories:

- a. Audio-visual-content. A total of 18 videos, 3 per area. They are available in the languages of the consortium on youtube channel <https://www.youtube.com/@winn6521>
- b. Theoretical content. 72 tools of theoretical content, one per workout. They may consist of a successful or unsuccessful story or a short-reading about what are the benefits of the practices.
- c. Interactive content. 72 tools of interactive content such as short quizzes or pool of activities (multiple choices, sorting choices, matrix sorting, blanks).



This output has been integrated together with IO2 in the WINN platform, and has been tested by participants from the 5 countries of the consortium. Therefore, its application in the field of entrepreneurship education and innovation has spread throughout the EU.



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